



**FOR IMMEDIATE RELEASE**

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## **The Countdown is On: San Diego Festival of Beer Celebrates 20<sup>th</sup> Anniversary Friday, September 19**

(SAN DIEGO, Calif. – September 11, 2014) – [San Diego Professionals Against Cancer](#) today announced that the 20<sup>th</sup> anniversary of its annual fundraising event, the [San Diego Festival of Beer](#), will be held Friday, September 19, 2014 from 6-11 p.m. at a new location on Broadway Pier. Presented by San Diego Professionals Against Cancer, San Diego Festival of Beer guests can sample from nearly 60 breweries and 120 varieties of some of the nation's best craft beer, enjoy live music, purchase food from San Diego food trucks and restaurants – all while raising money for local cancer charities.

**Tickets to the festival are available for purchase online at [www.bit.ly/sdbeerfest](http://www.bit.ly/sdbeerfest).**

### **New for 2014: Padres Ticket Deal**

SDPAC has partnered with the [San Diego Padres](#) this year and will offer San Diego Festival of Beer ticket purchasers the opportunity to purchase discounted tickets (up to 40% off regular prices) to the Padres-Giants series Sept. 19, 20 and 21. For every ticket sold, the Padres will donate \$3 back to SDPAC. For more information, visit [www.sdbeerfest.org/tickets](http://www.sdbeerfest.org/tickets).

2014 sponsors include the Port of San Diego, Rock 105.3, 101 KGB, UBER, Aptus, Honest tea®, Cancer for College, V Group, San Diego Padres, SideStreet and Barley Mash.

Each \$40 ticket includes admission into the event, 10 (4 oz) beer tastes and a special souvenir tasting mug for the first 3,000 attendees. Additional tastes may be purchased inside the event, \$10 for 10 additional tastings and \$5 for five tastings. Wine and merchandise are also available for purchase, as well as food from dozens of local vendors and food trucks. Credit cards will be accepted at the gate and an ATM will be available on site.

### **Attending Breweries**

[2 Towns Ciderhouse](#)  
[AleSmith Brewing Co.](#)  
[Avery Brewing Company](#)  
[Aztec Brewing Company](#)  
[B. Nektar Meadery](#)

[Ballast Point Brewing Co.](#)  
[Barrel Harbor Brewing Co.](#)  
[BarrelHouse Brewing Co.](#)  
[Benchmark Brewing Co.](#)  
[Big Sky Brewing Co.](#)

[Black Market Brewing Co.](#)  
[BNS Brewing & Distilling](#)  
[Bootleggers Brewery](#)  
[Brew Rebellion](#)  
[Butcher's Brewing](#)



Coronado Brewing Company  
Culture Brewing Co.  
Epic Brewing Company  
Fat Cat Beer Company  
Firestone Walker Brewing  
Golden Road Brewing  
Great Divide Brewing Co.  
Green Flash Brewing Co.  
Groundswell Brewing Co.  
Helm's Brewing  
Hillcrest Brewing Company  
Hoparazzi Brewing Co.  
Iron Fist  
Julian Hard Cider

Karl Strauss Brewing Co.  
Lagunitas Brewing Co.  
Latitude 33 Brewing Co.  
Left Coast Brewing Co.  
Lost Abbey  
Mad River Brewing Company  
Maui Brewing Company  
Mike Hess Brewing  
Mission Brewery  
Modern Times Brewery  
Monkey Paw Brewing  
Mother Earth Brew Co.  
Ninkasi Brewing Company  
North Coast Brewing

Oggi's Sports Brewhouse  
Oskar Blues Brewery  
Pizza Port Brewing Co.  
Reverend Nat's Hard Cider  
Saint Archer Brewing Co.  
Sierra Nevada Brewing Co.  
Stone Brewing Co.  
Stumblefoot Brewing Co.  
Thorn Street Brewery  
Twisted Manzanita Ales  
Vermont Hard Cider Co.  
Wiens Brewing

“When we first started this festival in 1994, we had no idea how much it would grow,” said San Diego Professionals Against Cancer Board President Carri Chandler. “That first year we had maybe 700 people; 20 years later we have around 4,000 attendees. We really want people to know that when they come to the San Diego Festival of Beer, they aren’t just celebrating great craft beer with friends; but they are raising money to help people in our community. To date, we have raised over half a million dollars for local cancer charities and that is the reason we do this year after year! This year is going to be the best event yet, we’ve already had 53 breweries sign up so far, a new record, and we’re still two months out from the event. With our new location on Broadway Pier, I think this year’s festival is going to be new and exciting and something people will remember.”

### **About the San Diego Festival of Beer**

The San Diego Festival of Beer is a fundraiser staffed by volunteers with all proceeds benefiting local cancer charities. The San Diego Festival of Beer is the largest fundraiser of San Diego Professionals Against Cancer, a group of local business professionals, who in 1993, decided to throw a new kind of charity event. For more information or to purchase tickets go to [www.sdbeerfest.org](http://www.sdbeerfest.org). Join our social networks to be the first to know about exciting upcoming Festival news and exclusive contests: [Facebook](#) (San Diego Festival of Beer) and [Twitter](#) @SDbeerfest.

### **About San Diego Professionals Against Cancer**

San Diego Professionals Against Cancer (SDPAC) is a non-profit organization dedicated to generating monies for cancer research, patient treatment, and services through fundraising events, such as our flagship San Diego Festival of Beer. The organization is comprised of local area professionals who volunteer their time, energy, and resources to organize local social events with the mutual goals of raising money for charity, benefiting corporate sponsors, vendors and donors, and creating a source of entertainment for the local community. [www.sdpac.org](http://www.sdpac.org)



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