



FOR IMMEDIATE RELEASE

San Diego Festival of Beer saves local lives, 23 years in a row

San Diego, CA: The San Diego Festival of Beer, San Diego's original craft beer festival, and their supporting organization San Diego Professionals Against Cancer (SDPAC) will once again return to the Port Pavilion on Broadway Pier on Friday, September 22nd from 6-10 PM to ignite a lively and fun evening, all in support of local cancer-fighting charities. The 23rd Annual Festival of Beer is 100% volunteer driven, featuring a VIP list of San Diego's most respected and emerging brewers who also donate their latest beers, allowing 100% of event proceeds to be donated to the cause. The longest running craft beer festival in America's Finest City is combined with good eats, live entertainment by our favorite homegrown artists and lots of prizes! General admission tickets are on sale now at www.sdbeerfest.org and feature four hours of unlimited tastings from more than 55 local breweries for \$50.

This year's event theme, The Endless Summer, is sponsored by the Port of San Diego and celebrates the vast selection of micro-breweries that have raised San Diego's beer game to a top notch craft beer destination. Beer enthusiasts can also enjoy some of the best local music including Vokab Kompany, The Verigolds, The Mondaze and DJ Teelynn who will be on stage to keep the endless summer party going all night long!

The Annual San Diego Festival of Beer is brought to you by San Diego Professionals Against Cancer, a local 501c3 nonprofit organization that has to date donated upwards of \$700,000 to local, San Diego based cancer-fighting organizations. 100% volunteer-run, this organization donates 100% of proceeds from this event to their mission. Since the festival's inception, nearly \$700,000 has been gifted to organizations like Rady's Children's Hospital, The Seany Foundation and Cancer Angels to continue cancer research and services needed for individuals and families with cancer locally in San Diego County.

For information about the 23rd Annual Festival of Beer or to learn more about SDPAC, please visit www.sdbeerfest.org or www.sdpac.org.

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